

## **BLUEFISH ON THE RIGHT TECH TRACK**

*IT consultancy climbs Sunday Times league table of top UK tech companies*

**29 September 2008** – Bluefish Communications Ltd. is celebrating 22<sup>nd</sup> place in this year's 2008 Sunday Times Tech Track 100 league table of the UK's fastest growing technology companies. Bluefish's 2008 ranking is an eight place improvement over 12 months ago, and reflects its continued success. The company has had its best ever year, with sales up more than 60 per cent and new customer acquisitions at record levels.

Chief Executive Phil Howarth puts the company's continuing success down to being able to deliver the right solution to meet specific client requirements – every time. “Bluefish has 35 full-time staff but is able to call on more than 120 associates from every IT background as and when our customers need them,” explains Howarth. “Coupled with access to technology from the leading hardware and software vendors, we enable our clients to make technology a driver for their businesses – saving them money and improving performance.”

But while 2008 has been Bluefish's most successful year to date, Phil Howarth says that 2009 is looking even better. “The business is going from strength to strength and our policy of re-investing profits back into the business is paying dividends. We are closing business at a faster rate than ever before, which should continue our rise up the Sunday Times Tech Track rankings in 2009”.

Recent customer wins for Bluefish include Barclays, BT, DSGi (Dixons Stores Group international) and the RNLI.

For more information on Bluefish visit [www.bluefishplc.com](http://www.bluefishplc.com) .

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### **About Bluefish Communications Ltd**

Bluefish is an independent consultancy and professional services company that enables its clients to manage the IT lifecycle – from the design of cost-effective solutions to the delivery of entire technology projects.

The company has 35 employees and a team of 120 associates (consultants, engineers and project managers) who are amongst the UK's leading IT and telecoms professionals. Bluefish works with organisations across the full spectrum of industry sectors, including Barclays, BT, the RNLI and DSGi.

The company was ranked 22nd in The Sunday Times Tech Track 2008 league table of the UK's fastest growing technology businesses.

For more information on Bluefish Communications Ltd, please visit [www.bluefishplc.com](http://www.bluefishplc.com)

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